



oceanic
consultants

www.OceanicConsultants.com

Overview

Country or Region: India

Industry: Consulting and Software

Customer Profile

Oceanic Consultants provide expert advice to people interested in migrating to or studying in Australia. Since inception, company has assisted thousands of students and migrants to achieve their goals

Business Situation

Oceanic used a mix of MS Office and Open Office. Messaging Solution was outsourced using a third party Linux based platform). This was causing sever productivity issues among various Consultants

Solution

The customer was convinced that productivity of its consultants was an extremely important issue and could have easily offset the cost required to invest in Microsoft Office System

Benefits

- Saving on resources
- Reduction in time
- Improvement in efficiency
- Improvement in data security

FORE

Leading consultants gets two days work done in fifteen minutes

"Implementing Microsoft Exchange has been a significant experience for us and has helped building our future"

Naresh Gulati, CEO, Oceanic Consultants

Melbourne-based OCA group is one of the leading companies in the area of international education marketing industry with network of office across India and workforce of more than 250.

Oceanic Consultants, one of the OCA group companies, started its operations in 1996 from Chandigarh, India and since then has expanded its presence to a network of offices across India.

The company then shifted its base to Melbourne and today has four different companies operating in the area of international education marketing.

The group is technologically one of the most advanced companies in the international education industry with its Indian offices connected through MPLS, state-of-the-art information & communication technology and in house video conferencing facilities.

Microsoft®

Situation

At oceanic consultants, clients' aims and aspirations are top priority. It assists them in achieving the same at the most reasonable cost and in minimal possible time.

The company was using a mix of MS Office and Open Office. Messaging Solution was outsourced using a third party Linux based platform hosted out of US. This was causing severe productivity issues among various Consultants dealing with the customer, there was always fear of information leaking out to competitors and there were serious concerns regarding the ability of the system to provide an archiving technology which would work well from a compliance perspective.

There were unnecessary delays in communication, spam was a problem and ability to provide an integrated messaging solution was a compelling solution for customer to look for alternatives.

Also as the number of clients began to increase over the years, it became difficult to keep track of them besides the number of employees in the organization also grew over the last 10 years to over 250 employees now. As a result of this, our customer service was fast becoming an issue.

"Earlier we were using our own software along with Microsoft Access™ but that was when we were small and employed only three people then but now we have over 250 employees," says Naresh Gulati, chief executive officer of Oceanic Consultants.

"We were not able to monitor what was coming in and what was going out in the manner we wanted to because of the lack of modern technology." explains Gulati,

"In one instance, data was stolen by my staff and sold to the competitors," he adds.

Solution

The customer was convinced that productivity of various Consultants was an extremely important issue and could have easily offset the cost required to invest in Microsoft Office System.

Similarly, customer was introduced to the revolutionary messaging platform which is brought by the Exchange 2007. Customer loved the features like Smart Archiving technology, native Anti Virus interface, IMF and high availability provided by the Exchange 2007 system.

Post the implementation, Oceanic consultants has improved on its security and has implemented the same across all the offices. In India, the company also has offices in Delhi, Punjab (Amritsar, Jalandhar, Ludhiana and Patiala), Gujarat (Ahmedabad, Anand, Vadodara).

Now company finds work much easier and able to be monitor things in an organized way. Communications that was a major problem earlier has improved significantly through Microsoft Exchange Intranet platform.

Benefits

Oceanic consultants has now developed their own software based on Microsoft tools. Work that was being done in two days can now be finished in about 15 minutes.

"On the whole implementing Microsoft Exchange has been a significant experience and to summarize it has helped building my dreams," says Gulati.

Besides the company has also experienced

- Reduction in time

For More Information

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For more information about Fore Solutions products and services, call 91 172 2687 365 or visit the Web site at: www.foresolutions.net

For more information about Oceanic Consultants products and services, call 91 172 4629 800 or visit the Web site at: www.oceanicconsultants.com

- Improvement in efficiency
- Saving on resources
- Improvement in data security

Microsoft Server Product Portfolio

For more information about the Microsoft server product portfolio, go to: www.microsoft.com/servers/default.mspix

For more information about Microsoft Exchange Server, go to: www.microsoft.com/exchange

Software and Services

- Products
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