

## CIOL C Change 2004: PROGRAM AT A GLANCE

**Thursday, January 22 2004**

**Venue - Braganza Hall**

5.00 – 7.00 pm	Registration, handing over name tags, registration kits, etc.
5.00 – 6.00 pm	High Tea
6.00 – 7.00 pm	Visit to exhibition area
7.00 – 7.10 pm	Welcome by E. Abraham Mathew, CIOL
7.10 – 8.00pm	Panel discussion : CIO as a change agent Coordinator: Shyam Malhotra, CyberMedia
8.00 – 8.20 pm	Special session
8.30 pm onwards	Cocktail, Dinner and Entertainment

**Friday, January 23 2004**

7.30 – 8.30 am	Breakfast
<b>Morning Session : Venue – Braganza Hall</b>	
9.00 – 10.10 am	Inaugural session of C Change - Francis Pedro D’Souza, Minister for Information Technology, Govt of Goa - Ashok Chowgule, Chowgule & Co Ltd - Pradeep Gupta, CyberMedia
10.10 - 12.00 noon Topic: Creating business value	
10.10 – 10.50 am	Moving towards Business Technology Arun O Gupta, Pfizer India
10.50 – 10.55 am	Session Q&A
10.55 – 11.10 am	Networking tea break
11.10 – 11.50 am	Measuring IT performance N Kailasanathan, Titan Industries
11.50 - 12.00 noon	Session Q & A
12.00 – 12.10 pm	Transfer to Exchange sessions
<b>Exchange Sessions with Sponsors: 12.10 - 12.50</b>	
IBM: Venue- Business Center	
AMD: Venue- Asonso Hall	
Network Appliance: Venue- Vasco Hall	
12.50 - 2.00 pm	Lunch

## AFTERNOON SESSION:

### Venue- Braganza Hall

<b>2.00 - 4.00 pm</b> <b>Maximizing competitive advantage</b>	
<b>2.00 - 2.45 pm</b>	<b>Dr. Deepak B Phatak – Selecting new standards/architecture for maximizing competitive advantage</b>
<b>2.45 - 2.55 pm</b>	<b>Session Q &amp; A</b>
<b>2.55 - 3.10 pm</b>	<b>Networking tea break</b>
<b>3.10 - 3.50 pm</b>	<b>Panel Discussion Coordinator: Mr. Anjan Bose, Haldia Petrochemicals</b>
<b>3.50 – 4.00 pm</b>	<b>Transfer to Exchange sessions</b>
<b>Exchange sessions with Sponsors: 4.00 - 4.40 pm</b>	
<b>IBM: Venue- Business Center</b>	
<b>Network Solutions: Venue- Asonso Hall</b>	
<b>Samsung: Venue- Vasco Hall</b>	
<b>4.40 – 4.55 pm</b>	<b>Transfer to main hall</b>

### Evening Session - Braganza Hall

<b>5.00 pm – 6.00 pm</b>	<b>Keynote – Sack the CEO Jeetendra Jain</b>
<b>6.00 pm – 8.00 pm</b>	<b>Break</b>
<b>8.00 pm onwards</b>	<b>Cocktails, Dinner and Entertainment</b>

## Saturday, January 24 2004

7.30 – 8.30 am	Breakfast
<b>Morning Session: Venue- Braganza Hall</b>	
9:00 - 10:00 am	Keynote – Future Gazing D Ashok, IIM-B
<b>10.00 – 12.00 pm</b> <b>Reaching new heights in business performance</b>	
10.00 – 10.45 am	Enhancing Business performance through new technologies Prasanto Kumar Roy, DataQuest
10.45 – 10.55 am	Session Q&A
10.55 – 11.10 am	Networking tea break
11.10 – 12.00 noon	Panel Discussion: Coordinator – C S Subramaniam, Shaw Wallace
12.00- 12.10 noon	Transfer to Exchange sessions
<b>Exchange sessions with Sponsors: 12.10 – 12.50 pm</b>	
<b>IBM: Venue- Business Center</b>	
<b>Xerox: Venue- Asonso Hall</b>	
<b>Samsung: Venue- Vasco Hall</b>	
12.50 – 2.00 pm	Lunch

## AFTERNOON SESSION

<b>BREAK OUT I: 2.00 - 4.00 pm</b> <b>Consultative selling</b> <b>Venue - Braganza Hall</b>	
<b>2.00 - 2.45 pm</b>	<b>V V Rajashekar, ITC</b>
<b>2.45 - 2.55 pm</b>	<b>Session Q &amp; A</b>
<b>2.55 - 3.10 pm</b>	<b>Networking tea break</b>
<b>3.10 - 3.50 pm</b>	<b>Panel Discussion</b> <b>Coordinator: Mr. VVR Babu, ITC</b>
<b>3.50 - 4.00 pm</b>	<b>Transfer to exchange sessions</b>
<b>4.00 - 4.40 pm</b>	<b>Exchanges</b>

<b>BREAK OUT II: 2.00 - 4.00 pm</b> <b>Finance management for the CIO</b> <b>Venue – Business Center</b>	
<b>2.00 - 2.45 pm</b>	<b>Raajeev Batra, E and Y</b>
<b>2.45 - 2.55 pm</b>	<b>Session Q &amp; A</b>
<b>2.55 - 3.10 pm</b>	<b>Networking tea break</b>
<b>3.10 - 3.50 pm</b>	<b>Panel Discussion</b> <b>Coordinator: Mr. Suresh Kumar, KPMG</b>
<b>3.50 - 4.00 pm</b>	<b>Transfer to exchange sessions</b>
<b>4.00 - 4.40 pm</b>	<b>Exchanges</b>
<b>Sponsor Exchange Sessions: 4.00 – 4.40 pm</b>	
IBM: Venue- Business Center	
Xerox: Venue- Asonso Hall	
Net App: Venue- Vasco Hall	
<b>4.40 - 4.55 pm</b>	<b>Transfer to main hall</b>

<b>Evening Session: Venue- Braganza Hall</b>	
<b>5.00 – 6.00 pm</b>	<b>Keynote – Career Roadmap for the CIO,</b> <b>VK Thadani, NIIT</b>
<b>6.00 – 8.00 pm</b>	<b>Break</b>

8.00 pm onwards	Cocktails, Dinner, Entertainment
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**DAY 3:**

7.30 –8.30 am	Breakfast
8.30 – 11.00 am	Checkout
11.00 am onwards	Airport drop